

2022-2023 District Goals

District: 308 B1
Constitutional Area: Orient and Southeast Asia



SERVICE ACTIVITIES

Goal Statement

By the end of the 2022-2023 fiscal year, our district will increase the percentage of clubs reporting service (meet or exceed last year's service reporting numbers).

Our team will ensure 90% of clubs in our district report service.

Action Plan

[ActionPlan Service.pdf](#)

GLOBAL MEMBERSHIP APPROACH COMMITMENT

With the support of the Global Action Team, my district will support, participate in and promote the Global Membership Approach by:

Adopting and implementing the four process steps: Build a Team, Build a Vision, Build a Plan and Build Success, in my district

Participating in training webinars to learn and implement the approach

Overseeing, supporting and/or conducting district training

Inviting GAT leaders to attend district training

Providing feedback on successes and challenges to GAT leaders

GLOBAL MEMBERSHIP APPROACH SUPPORT

Yes, the district team has been consulted and we have chosen the following Lion as our Global Membership Approach Support Lead: [Contact the GAT](#)

MEMBERSHIP DEVELOPMENT

Goal Statement

By the end of the 2022-2023 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

Quarterly Targets

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	2	40	70	40
2nd Quarter	2	40	100	30
3rd Quarter	2	40	100	30
4th Quarter	2	40	90	200

FY New Clubs

8

FY Charter Members

160

FY New Members

360

FY Retention Goal

300

NET GROWTH GOAL

FY New Members + FY Charter Members – FY Retention Goal = NET GROWTH GOAL

220

Action Plan

[Action_Plan Retention Goal.pdf](#)

[Action_Plan membership.pdf](#)

[Action_Plan new member recruit.pdf](#)

LEADERSHIP DEVELOPMENT

Goal Statement

By the end of the first quarter of the 2022-2023 fiscal year, our district will hold training for club officers and zone chairpersons.

The district GLT coordinator will report each training using the manage training feature in Learn.

- a. Our team will ensure 100% of zone chairpersons attend zone chairperson training.
- b. Our district will confirm 90% of club officers (president, secretary and treasurer) attend club officer training.
- c. Yes, our GLT district coordinator will report completed zone chairperson and club officer training in Learn.

Action Plan

[Action Plan leadership.pdf](#)

LCIF

Goal Statement

By the end of the 2022-2023 fiscal year, our district will support Lions Clubs International Foundation (LCIF) in its endeavor to achieve its fundraising goal.

- a. Our team will ensure that individual participation in our district increases by 20% and club participation in our district increases by 20%.
- b. Our team will ensure that 80 clubs in my district achieve 100% member participation.
- c. I will work to achieve a Bronze level LCIF Chairperson's Medal.
- d. I will make a personal donation of \$ 1000 to LCIF and I will ask 80 members of my district cabinet to make a personal donation to LCIF.

Action Plan

[Action Plan LCIF.pdf](#)

CUSTOM GOALS

Goal Statement

Action Plan

Goal Statement

By the end of fiscal term 2022-2023, District will achieve 15% net membership growth over fiscal term 2021-2022, charter 8 new clubs and membership drop of not more than 300 . Leadership focus on GMA and direction is on inclusivity where all in needs are not left out , teamwork and diversity are to be accepted as a norm to the Lions.

Action Plan